

## K9ScootersNW Meeting February 22, 2015

Attendees: Sue Scofield, Donna Morton, Ingrid Earle, Jason Sidell, Pam Beaverson & Judge Sullivan

Meeting called to order by President Sue Scofield at 11:43am

The November Minutes were accepted as if read.

Treasurer's report: The club has \$632 in cash and approximately \$300 to \$500 in the bank account.

### Old Business

Pull Clinic: The general consensus from the meeting attendees is to continue holding "Newbie Days" or "Beginner Days".

Sponsorship: See attached notes. Jason will survey some companies to find out what they think about yearly dollar amounts, etc. and will get back to the club at the next meeting. It was brought up that we could sell t-shirts with the logos of the club sponsors on the back at events/races/on-line store.

On-Line Store: Need screen printing and embroidery capability. Pam suggested checking into what Puget Sound Dock Dogs uses for their merchandise and a trophy shop that can make patches.

Trail Dog Titling Committee: A meeting will be held at Sue's house after the Newbie Day run on March 8<sup>th</sup>. A follow-up meeting will be held at the Tokeland event.

Public Service Project: Some ideas discussed were litter pickup along trails we use and food drives. Any other ideas are welcome.

### New Business

T-shirts for Tokeland event: Iron Paw Factory can print them. Pam is coming up with a design and then we need a price quote. It is planned that the t-shirts would be part of the prepaid package for Tokeland. A motion was made and passed that the club would front up to \$250 toward the Tokeland t-shirts.

Hospitality Runs: Judge suggested that next season we hold a North run and a South run and compete for best hospitality. Possibly have an impartial judge or ballots to determine the winner.

Club jackets: We discussed black soft shell jackets with either screen printing or embroidery or fleece that our patches could be sewn on as well.

Next meeting: It was motioned and passed to change the spring meeting from May 9<sup>th</sup> to Saturday April 11<sup>th</sup> at the Tokeland event. Time to be announced.

Meeting adjourned at 12:49pm

## K9 Scooters NW

### Corporate Sponsorship Opportunities (draft for discussion)

K9 Scooters NW is the fastest growing urban-mushing club in the Northwest. Our mission is to promote dog powered sports for small teams.

We are growing a base of over xx active members and over xxx followers on our Facebook page. Both new and seasoned participants spend thousands of dollars per year on dog care, food, supplies, harnesses, sled gear, lines and everything in between. K9 Scooters NW believes we have a unique opportunity to support a growing niche in the urban and mountain mushing community while targeting your most frequent buyers and continue their loyalty.

Below are our three levels of sponsorship so there is a fit for every size organization and budget.

i. Bronze	Silver	Gold
ii. \$100	\$200	\$300
iii. Logo on website	Logo on website	Logo on website
iv. Member discount	Member discount	Member discount
v. Paper "plaque"	Paper "plaque"	Paper "plaque"
	i. Logo on banners	Logo on banners
	ii. Event Sponsorship	Event Sponsorship
		i. Logo on T-Shirt or race bib
		ii. Official " _____ " of K9SNW

We welcome inquiries and special arrangements for supporting this important sport that is all about the dogs! Please contact (name) at (email) for more information.

K9 Scooters NW current sponsors:

(When we get some)